

PROCLAMATION

MENSTRUAL HEALTH DAY May 28, 2024

WHEREAS: The Period Purse is a registered charity that launched in Toronto in 2017. The

Period Purse strives to achieve menstrual equity by providing people who menstruate access to free menstrual products and to reduce the negative stigma

associated with periods through education and advocacy; and

WHEREAS: initiated by German non-profit WASH United in 2014, Menstrual Hygiene

Day (MH Day) is a global day of action with more than 830 partner organizations working together to catalyze awareness and action towards

a world without period poverty and stigma; and

WHEREAS: the date of 28 May represents the average menstrual cycle (average

duration of 28 days, with on average 5 days of bleeding); and

WHEREAS: this day highlights the importance of menstrual equity and public

education that advocates for equitable access to proper menstrual health;

and

WHEREAS: MH Day raises awareness about the challenges that women, girls and

gender diverse people experience due to menstruation; and

WHEREAS: through open dialogue to help consider taboos surrounding periods, we

can work to promote equitable access to period needs and products.

NOW THEREFORE I, Leonard Krog, Mayor of the City of Nanaimo, do hereby proclaim

May 28, 2024 as:

MENSTRUAL HEALTH DAY

in the City of Nanaimo, Province of British Columbia.

Leonard Krog M A Y O R

Dated this 5th day of April 2024

22/11/19